

Priscilla Bacalhau, PhD

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EDUCATION

- 2014 – 2018 **Getulio Vargas Foundation, Sao Paulo School of Economics (FGV/EESP) – São Paulo, Brazil**
PhD in Economics. Title: *The Economic Benefits of Higher Education: From High School to Labor Market.*
- 2017 – 2018 **Stanford Graduate School of Education – Stanford, USA**
Visiting Student Researcher. Advisor: Professor Eric Bettinger.
- 2011 – 2013 **Getulio Vargas Foundation, Sao Paulo School of Economics (FGV/EESP) – São Paulo, Brazil**
Master's Degree in Economics. Title: *Sorting in Higher Education in Brazil.*
- 2006 – 2010 **Federal University of Pernambuco (UFPE) – Recife, Brazil**
Bachelor Degree in Economics. Title: *Electric Energy Taxation in Brazil: ICMS Effects on Prices and Impact on Welfare.*

AREAS OF INTEREST

Education, Youth, Health, Inequality, Poverty, Impact Evaluation, Mixed Methods

WORK EXPERIENCE

- May. 2020 – present **The World Bank Group** – Consultant
Supported several projects for the Education team, including elaboration of impact evaluation and policy-oriented reports.
- Oct. 2015 – present **Prisma Social Studies** – Social Impact Consultant/Founder
Research | Impact Evaluation | Data Science | M&E
Research and evaluation projects for foundations and non-profit organizations in the fields of Education, Health, Youth and Urban Economics. Sample of the developed projects:
- Samaritano Association (2020): Conducted evaluation of the Program Better Hearts Better Cities in the city of São Paulo.
 - British Council (2020): Developed Impact Stories for the School Leadership Program.
 - Lemann Foundation (2019): Designed and executed a research study on school management improvement, based on the Development World Management Survey.
 - Itaú Cultural (2019): Directed quantitative and qualitative analyses of user engagement with an online platform.
 - LEPES/USP (2019): Conducted a review of literature on the coherence of educational systems in the US.
 - Lemann Foundation (2018): Designed and coordinated research on socioemotional learning and high expectations, including elaborating review of literature and field research to guide the implementation of the institution's interventions.
 - Natura Institute (2016): Designed and led a quantitative and qualitative research study to evaluate the results of literacy projects for pedagogical practices in public schools in Brazil.
 - Itaú Social Foundation (2016): Supported the Foundation projects through a review of the econometric literature focused on impact evaluations on themes related to youth.
 - Akatu Institute (2015): Performed a diagnosis and results evaluation for a project on the subject of conscientious consumption of food for children in public schools in the city of São Paulo.
 - Unibanco Institute (2015): Documented the accumulated knowledge in ten years of impact evaluation of the Jovem de Futuro program. Coordinated quantitative and qualitative research aiming to analyze results of pedagogical and mobilization projects in public high school in Brazil.
- Mar. 2016 – Mar. 2019 **Inspere - Institute of Education and Research** – Research Specialist
Supported Professor Sergio Firpo at the Instituto Unibanco Chair, developed research and evaluation for projects and public policies of High School education systems, with a focus on elaboration and validation of research instruments.

- Feb. 2013 – **Unibanco Institute** – Analyst of Social and Educational Projects
 Jul. 2015 Participated in the development of social and educational indicators. Created research instruments and worked with primary and secondary databases. Conducted research and impact evaluations for the projects and programs developed by the Institute on High School and Youth. Interacted with public policy makers.
- Aug. 2011 – **Center of Politics and Economics of the Public Sector, FGV** – Research Assistant
 Jun. 2013 Gathered information and academic studies. Generated and managed databases. Some of the projects involved: Impact evaluation in production, education and health due to the improvement of roads in the State of São Paulo (Brazil); Identification of institutional capacity to implement projects in educational and information technology, aiming to combat child labor.
- Feb. 2012 – **Center for Applied Microeconomics, FGV** – Research Assistant
 Dec. 2012 Participated in the project “Indicator of Social Development of Municipalities”. The indicator covers five areas: Education, Housing, Income, Labor and Health and Safety.
- Feb. 2012 – **Multivisão Consulting** – Consultant
 Jul. 2012 Developed socioeconomic indicator and diagnostic report for Fund for Combating and Eradicating Poverty in Paraíba – *FUNCEP/PB*.

ADDITIONAL EDUCATION AND EXPERIENCE

- Volunteer at Empowering Youth, Exploring Justice - Analytics, data and strategy support (2020-present)
- Developed and participated in a volunteer-led mentorship program for students in public high schools, focusing on school completion goals and life mapping skills (São Paulo, 2014-2017)
- Completed an advanced course (150 hours) in impact evaluation of public policies and social projects promoted by Fundação Itaú Social. (São Paulo, 2013).
- Selected as a teaching assistant for Microeconomics (FGV, 2012/2015); Public Economics (FGV, 2012); and Mathematics for Economists (UFPE, 2008)
- Participated in a federal program to develop academic skills in undergraduate students, mainly through academic research: *Programa de Educação Tutorial – PET/Economia* (UFPE, 2006-2009)
- Volunteered to lead tutorial sections for Math and Portuguese students in public high schools (Recife, 2009)

RESEARCH EXPERIENCE

- 2019 23rd Latin American Social and Public Policy Conference: “College quality signaling in Brazil: Effects on labor market outcomes after graduation” – John Frechione Travel Award
- 2018 40th Meeting of the Brazilian Econometric Society: “College quality signaling and individual performance: Effects on labor market outcomes after graduation”
- 2018 40th Meeting of the Brazilian Econometric Society: “Growth mindset and high expectations: national and international implementation best practices” – Lemann Foundation Special Session
- 2016 72nd Annual Congress of the International Institute of Public Finance: “Sorting in Higher Education”
- 2016 Instituto Unibanco: Working paper – Impact evaluation results of *Jovem de Futuro* Program
- 2015 Instituto Unibanco: Book about educational indicators in Goiás and Ceará States, Brazil.
- 2014 36th Meeting of the Brazilian Econometric Society: Organized the session – “Experimental impact evaluation and its challenges”. Presenters: Naercio Menezes Filho (Insper/USP), Ricardo Paes de Barros (Insper) and Eduardo Rios Neto (UFMG)
- 2013 Anpec (Academic meeting): Presented the paper “Public provision of Higher Education as a skill selection mechanism: Evidence for Brazil”
- 2012 Government of Paraíba, Brazil: Co-authored the book about social indicators in Paraíba State, Brazil – “Socioeconomic Diagnosis of the State of Paraíba - Unity and Territorial Diversity”

COMPUTER ANALYSIS AND SOFTWARES

- Stata: Data Analysis and Statistical Software (advanced); R (intermediate); SPSS Statistics (basic).
- MS Office: Excel and Word (advanced).